



**Congratulations!** Neighbors in your community have voted you a **2025 Nextdoor Neighborhood Faves winner!** This means that you are officially one of the most loved local businesses on Nextdoor.

Inside this letter, you'll find your official 2025 winner's sticker to proudly display in and around your business. To help you stand out online, this award also adds a Neighborhood Faves winner's trophy icon 🏆 to your Nextdoor Business Page, instantly signaling to neighbors that you're a trusted local favorite.

**Being a Neighborhood Fave is great for business!**

This award is more than just a title — it's a powerful driver of new customers. In fact, 79% of Nextdoor neighbors say they are more likely to shop at a business they know is a Neighborhood Fave.

Now more than ever, a recommendation from a real neighbor is one of the most trusted forms of advertising a business can receive. Being voted a Neighborhood Fave means your local community is actively recommending you, signifying to potential customers that your business is the best in the area.

Congratulations again on this well-deserved achievement. We love celebrating local Faves and the impact businesses like yours have on the communities you serve!



Nirav Tolia  
Nextdoor, Co-Founder and CEO

**P.S. Keep the celebration going!**

Visit [nextdoor.com/2025winnerskit](https://nextdoor.com/2025winnerskit) to access your Winner's Kit, which includes free downloadable promo materials for your social media, website, and more.

This is also the perfect opportunity to engage with your customers — scan the QR code below to share the news about your win on Nextdoor.

